



www.kckosherbbq.com

#KCKBBQ

2016 Corporate Sponsorship Opportunities

5th Annual Kansas City Kosher BBQ Competition & Festival

August 21st 2016

Overland Park, Kansas

The nation's premiere Kosher BBQ event marries Kansas City's Jewish community with the Heartland's favorite pastime. True to the principles of Kansas City BBQ but skipping the pork, BBQ aficionados across the country are eagerly awaiting details of this summer's most anticipated culinary event, once again hosted by the Vaad of Kansas City.

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Follow us at @KCKosherBBQ or #KCKBBQ



For more information or to sign up for a sponsorship opportunity please call Mender Segar at 913-235-6077



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Dear Sponsor,

Each year, the Kansas City Vaad hosts a day long Kosher BBQ competition and festival for the entire Kansas City community as well as participants from across the nation. Going into its **5th** year the KC Kosher BBQ Festival has drawn thousands of visitors to its venue in Kansas City. This August, 25 teams from across the U.S. will be brought together to compete in the Kosher BBQ Championship!! While 4-5 contestants represent their teams in the BBQ pits, their families, friends and colleagues will join in the festivities that day. These people rely on The Vaad of KC to put on a great show for their enjoyment.

Founded in 1994, The Vaad of Kansas City is a community service organization whose mission is to provide supervision to ensure the availability of Kosher products and facilitate kosher events large and small. It is composed of Rabbinic and lay leaders providing kosher certification, supervision, education and inspection for caterers, wholesale and retail food vendors, and food production companies in the greater Kansas City and surrounding areas.

We invite you to reach out to our audience through the multiple sponsorship opportunities. Sponsoring The KC Kosher BBQ Championship will give you the opportunity to reach people in a variety of industries all across Kansas City and the Country. Our rates are extremely competitive, and we will work with your organization to produce an effective and professional recognition of your organization. Our full list of sponsorship opportunities are enclosed for your convenience.

Please do not hesitate to contact me regarding any questions you may have. My colleagues and I look forward to working with you to help circulate your message locally as well as nationwide.

Sincerely,

Rabbi Mendel Segal

Vaad KC Executive Director & Event Organizer

913-235-6077 msegal@vaadkc.org

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KC K kosher BBQ 2015 Statistics

Event Attendees: 3,500+

Teams: 25

Pro Judges: 24

Celebrity Judges: 12

Website Views: 50,000+

Event Coverage Views: 350,000

Facebook Users reached: 6,000+

Volunteers: 100



Our total attendees has increased each year, and With the expansion of activities in the kids zone and Other entertainment along with the growth in the number of teams attracted by our association with the Kansas City BBQ Society, we are expecting an even greater number this year.



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Sponsorship Levels

The KC Kosher BBQ Championship is proud to partner with organizations like yours. Giving back to the community is a core value of the Kansas City Vaad and we know it is a point of pride for all of our sponsors as well. Please take a look at the different levels of sponsorships we have available.

Title Sponsor: (call for info)

Grand Champion: (Limit One) **The Grand Champion is the greatest of them all and will receive:**

\$8,000

- All previous benefits plus:
- Naming rights of the Grand Champion Trophy!!
- Recognition every time Grand Champion is mentioned & opportunity to present GC trophy
- Vendor booth with opportunity to showcase your product or service
- Spot on the celebrity judging panel

BBQ Category Champion: (Limit 4)

\$5,000

- All previous benefits plus:
- Naming rights to one of four contest categories (Brisket, Ribs, Chicken, Turkey)
- Recognition every time category is mentioned & opportunity to present category trophy
- Entry fee waived for your own BBQ Team
- Option to place your promotional material in hospitality bags for teams and judges

BBQ Maven:

\$3,000

- All previous benefits plus:
- Your logo placed on flagship event banners on the event's grounds
- Your name & logo on event posters, online and print advertising
- Special tasting of select competitor entries
- VIP Parking

BBQ Enthusiast:

\$1,000

- Name & Logo placement on BBQ website & t-shirts
- Name & Logo included in the event program and main banner

BBQ Friend:

\$180 - \$500

- Name written on event t-shirt and on sponsor list online
- Special mention during closing remarks